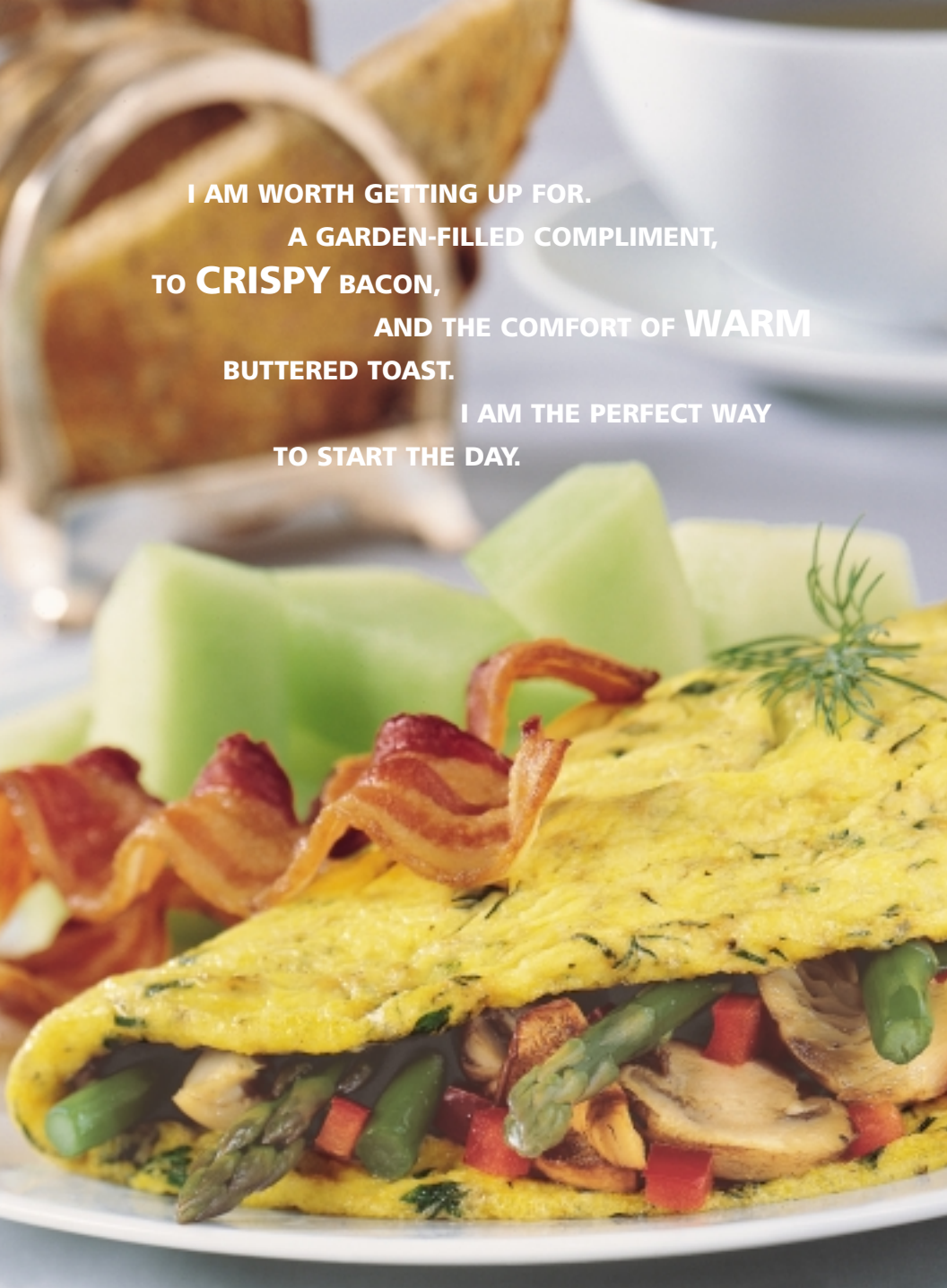


I AM WORTH GETTING UP FOR.
A GARDEN-FILLED COMPLIMENT,
TO **CRISPY** BACON,
AND THE COMFORT OF **WARM**
BUTTERED TOAST.

I AM THE PERFECT WAY
TO START THE DAY.



Whether you're on the run or have a moment to linger, KitchenAid can help make all your mornings just a little more enjoyable.

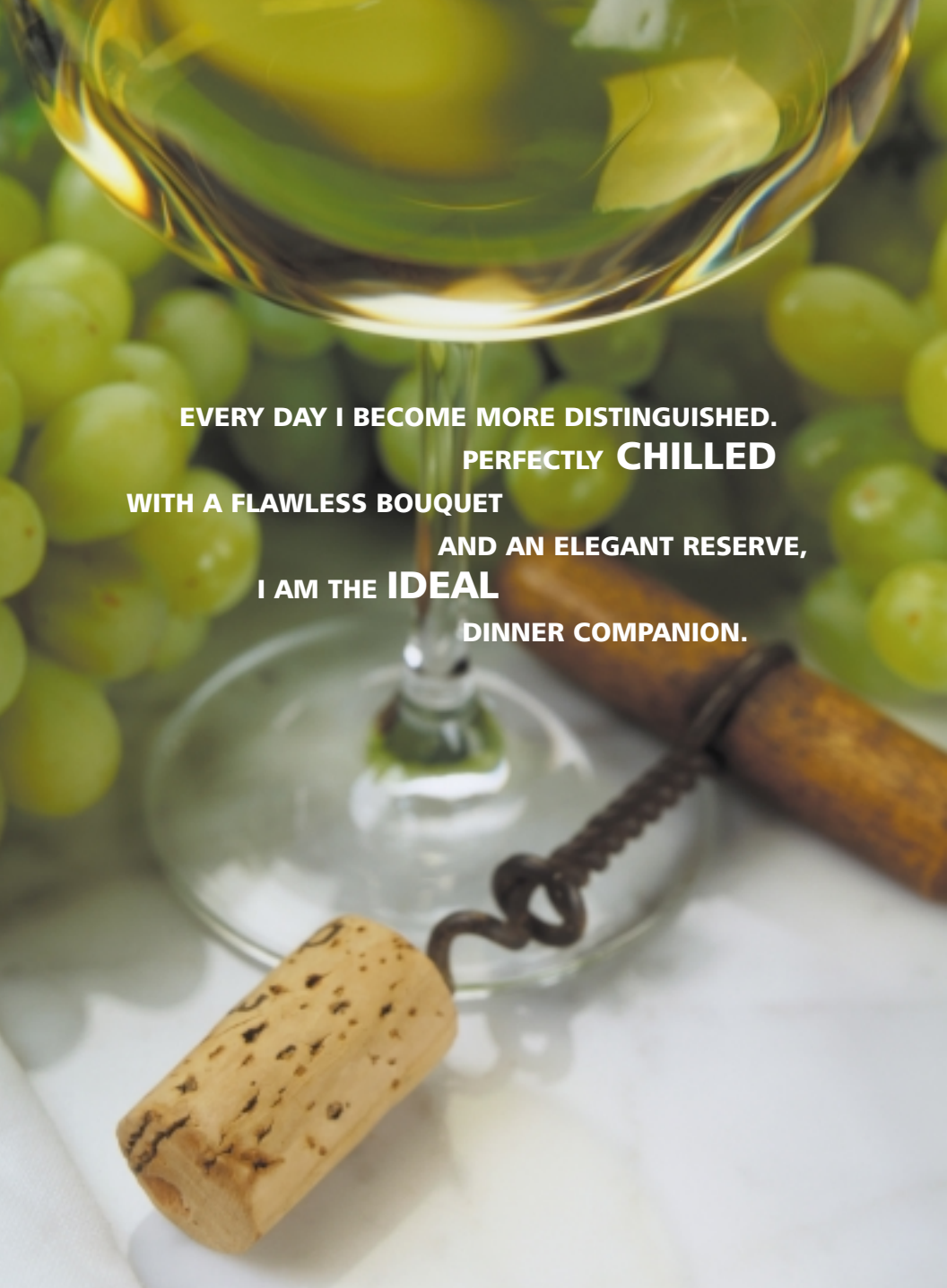
With our **Built-In Microwave Convection Oven**, you can cook bacon not just quickly—but also crisply, thanks to our exclusive Crispwave® technology and crisp pan. In fact, this multifunction oven lets you crisp, broil or convection bake and brown at the touch of a button. You can even program it to defrost, cook and broil, without ever opening the door. Designed especially for built-in installation, this 27- or 30-inch flush-to-cabinet microwave adds elegance to any kitchen.

The KitchenAid® **Coffee Maker** can also brighten up your morning. Can't wait for that pot to finish brewing? The "Pause and Pour" button lets you grab a cup right away. And once your coffee is ready, our 2-Hour Fresh™ brewing system helps keep it at just the right temperature, without overheating. Your coffee stays fresher, longer. With a streamlined design that's both elegant and easy to clean, our quality coffee maker is available in a 4- or 12-cup model, and a choice of decorator colors.

For consistent, even toasting every time, the KitchenAid® **Toaster** has an easy-to-use shade control and an even heating system. Its extra-wide, extra-long slot accommodates all types of bread, and most models also feature Frozen, Bagel and Reheat selections. And thanks to the toaster's removable crumb tray and its smooth, crevice-free exterior, you can wipe it clean in an instant.



FOR THE WAY IT'S MADE.®



EVERY DAY I BECOME MORE DISTINGUISHED.
PERFECTLY **CHILLED**
WITH A FLAWLESS BOUQUET
AND AN ELEGANT RESERVE,
I AM THE **IDEAL**
DINNER COMPANION.



Savoring and sharing an exceptional wine is one of life's finer pleasures. And just as every fine wine has an optimal time to be tasted, it also has an ideal temperature. That's why every wine connoisseur and anyone who entertains at home should have the KitchenAid® **Wine Cellar**. It's a handsome, lockable wine cabinet with the Tri-Zone™ Cooling System, allowing each wine to be stored at the appropriate temperature.

Six interior shelves allow you to store up to 60 bottles of your favorite vintages: red wines at 60°F; white or blush wines at 50°F; champagnes and other sparkling wines at 45°F. To help maintain these temperatures, an interior light and glass door allow you to make your selections before you open the wine cellar. And because the glass is tinted, your wine is protected from the spoiling effects of ultraviolet rays.

To further enhance your home entertaining, the KitchenAid® **Automatic Ice Machine** ensures a steady supply of clear, hard ice for mixed or soft drinks. With a 25-lb. lighted storage bin (scoop included), you have easy access to all the ice you're likely to need—and up to 50 lbs. of new ice can be made every 24 hours. You can even adjust the thickness of your cubes.

To match your decor, our wine cellar and automatic ice machine are both available in a choice of colors and finishes, including stainless steel.



FOR THE WAY IT'S MADE.®

MY CURVES HAVE HELD NAPA VALLEY
AND VINTAGE FRENCH. NOW IT'S MY
TURN TO BE HELD.
GENTLY PLACED UNDER A
CATHEDRAL CEILING AND **QUIETLY** CLEANSED BY
STEAMY DOWNWARD JETS,
I EMERGE VICTORIOUS,
A FLAWLESS BEAUTY.



Every great performance deserves a perfect ending. That's why KitchenAid® Dishwashers are designed to make cleanup fast, convenient and quiet.

Just load the dishwasher and run it—there's no need to pre-rinse. To prevent food soils from redepositing, the SensorSure™ Soil Sensor monitors the level of soil in the water and drains and refills the tub when needed. In addition, the Ultra Fine Filtration System grinds up and flushes away larger food waste. Your dishes not only come out spotless, but sanitized, thanks to the Sani-Rinse™ option. The Anti-Bacterial Cycle raises the water temperature and lengthens the wash cycle to virtually eliminate food-soil bacteria. And the stainless steel tub, found in every KitchenAid® Dishwasher, is highly resistant to bacterial buildup. Best of all, our dishwashers are quiet—so quiet you can run a load *before* your guests have left.

In September, KitchenAid will introduce a **new and improved dishwasher**, with a dual-motor system and better insulation for *even quieter operation*.

Other important features on our new dishwasher will include a 28% larger tub, with the capacity to hold up to 14 place settings; a stemware holder, adjustable racks and removable utensil caddies for flexible loading; an ultra-gentle cycle for your fine china; advanced sensor technology; LED status indicators; and more. It's all part of the KitchenAid tradition of quality and innovation. Since we introduced our first dishwasher over 50 years ago, that has been our commitment to you.



FOR THE WAY IT'S MADE.®



You have a passion for good cooking, gracious entertaining and stylish home design. And in KitchenAid® products, you will find the perfect reflection of your taste. Whether you wish to replace a current appliance, enhance your home with a new convenience or create your ideal kitchen from the floor up, we have superior products to meet your personal needs. We even offer high-quality KitchenAid® **Washers and Dryers**.

To find out more about our full line of KitchenAid appliances, cookware and cutlery, visit our Web site at www.KitchenAid.com. In addition to full product descriptions, you'll find expert tips on entertaining, recipes from renowned chefs and authors, news of culinary events, and special promotions on select KitchenAid® products.

To purchase a KitchenAid® appliance, visit your local KitchenAid dealer. (Countertop appliances can also be purchased online.) You can find the dealer nearest you by consulting our Web site or calling our toll-free number, **1-800-422-1230**. Have any questions? A Shopping Specialist is available at this number to assist you in choosing the KitchenAid® products that are right for you.

We look forward to helping you fulfill your home and cooking passions!

www.KitchenAid.com
1-800-422-1230



FOR THE WAY IT'S MADE.®