

The
travel experience
of a lifetime could
get its start
today.

Neuschwanstein Castle, Germany



Come inside for a virtual tour
and our FREE offer.

TAU^{CK} WORLD
DISCOVERY

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Tauck World Discovery
would like to offer you a glimpse
of travel unlike anything you
may have experienced.

Today, you can get something started that could end up taking you on an extraordinary journey of discovery, learning and exhilaration. For over 75 years and three generations, our family-owned company has been creating unique itineraries and exceptional experiences for discerning travelers. And now we invite you to see for yourself why we've earned such a stellar reputation and praise for our *awarding-winning tours*.

For a closer look at the remarkable travel opportunities that Tauck World Discovery can offer you, simply mail the form in the back of this booklet or call us toll-free at **1-888-237-0251**. We will send you our latest catalogs and a free 2001 travel calendar without cost or obligation. In the meantime, let us take you on a "virtual tour" and show you some of the high points of a Tauck journey: the joys of discovering little-known places that other travel companies bypass...the thrill of immersing yourself in authentic environments and cultures...the pure enjoyment of carefree travel. Tauck takes care of everything for you!

Enjoy the tour!

Sincerely,



Robin Tauck
Co-President
Tauck World Discovery, Inc.



Peter Tauck
Co-President
Tauck World Discovery, Inc.

**Every travel
experience is a
unique adventure.**

Explore the pages of Tauck's free catalogs and you'll find a choice of over 100 distinctive travel possibilities in North America, Central America, Europe, Australia, the Pacific, Asia and Africa. And every itinerary is thoughtfully designed and choreographed with outstanding amenities and accommodations.

The result is a singular travel experience that goes far beyond an ordinary "tour," to a life adventure that will always stay with you.

Fira, Santorini, Greek Isles



Day 1. The accommodations are out of a storybook—we're treated like royalty!

Moraine Lake, Banff National Park, Canada



*Day 4. We enjoyed such a full day!
And we never felt hurried or hassled.*

Everything is orchestrated with you in mind.

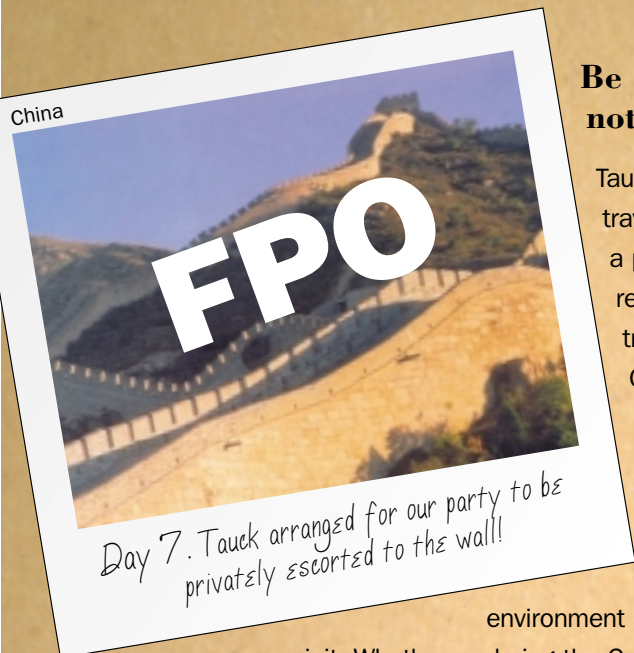
An exceptional travel experience depends on hundreds of details, large and small. At Tauck, we make sure that every aspect of your vacation is carefully orchestrated, so that your travels are enriching as well as enjoyable, full of stimulating activity yet miraculously relaxing. You'll find luggage in your room. You'll be treated to a priority check-in. And you won't have to worry about maps, directions or driving. Your vacation is entirely carefree. We take care of everything, so you can enjoy yourself to the fullest.

New England, Autumn



Africa





Be a participant, not an observer.

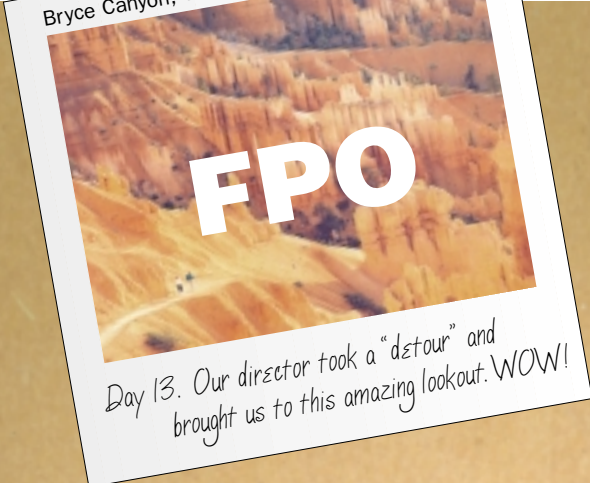
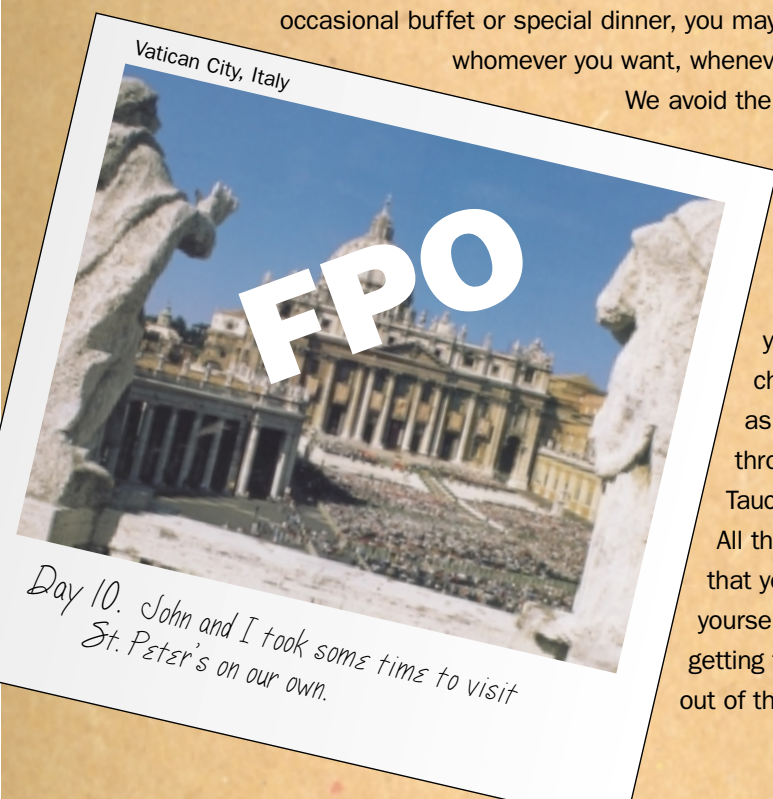
Tauck's 75 years in the travel business is not merely a point of pride for us. It results in a more authentic travel experience for you. Our longstanding local connections are broad and deep, and enable us to put together creative itineraries and special events that truly immerse you in the

environment and culture of the places you visit. Whether exploring the Grand Canyon, touring the French countryside or discovering China, Tauck enables you to partake in the hidden local experiences few know about. You'll see, explore, learn and engage the world in ways you couldn't traveling on your own.

Enjoy the freedom to be an individual.

With Tauck, we take considerable care to ensure your freedom and individuality. Our carefully choreographed itineraries provide a welcome mix of sightseeing, leisure time, adventure and culture. You'll have the freedom to dine a la carte from regular restaurant menus that offer a "true" taste of each region you visit. With the exception of an occasional buffet or special dinner, you may dine with whomever you want, whenever you want.

We avoid the use of nametags for our guests and do not issue flight bags. We give you as much choice of activity as we can throughout your Tauck vacation. All this is done so that you can be yourself, while getting the most out of the area.

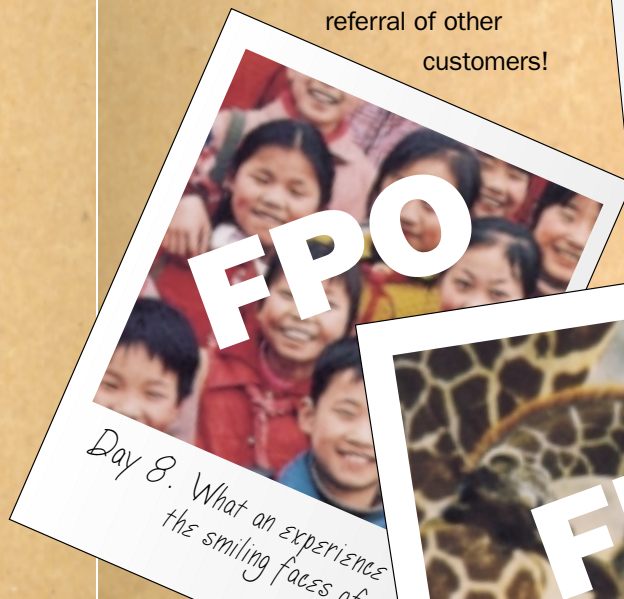


Travel in the company of a knowledgeable insider.

On all your travels, you will benefit from a Tauck Tour Director who is intimately familiar with the locations, culture, people and history of the places you'll visit. It's like visiting with a friend who knows the area as only an insider can, who truly wants you to have a great time. And as a full-time Tauck employee, your director is a trained travel professional who manages all the details and ensures a smooth and worry-free vacation.

You'll come back a changed person.

The difference between a pleasant trip and truly extraordinary adventure is often clear in retrospect. Our customers repeatedly tell us about the positive impact their Tauck travels have had on them, how they came home with a new outlook on life. Perhaps that is why 55% of our travelers are repeat customers, and why 30% came to us at the referral of other customers!



- Over 100 unique travel itineraries to choose from.
- Lots of free time and personal freedom.
- Fine accommodations in the best locations.
- Our own knowledgeable tour directors.
- An all-inclusive price that will surprise you.



Get everything you need to know to choose the perfect vacation.

Our beautiful full-color travel brochures detail the actual journeys you can take through Tauck World Discovery. To take the first step to what could become the travel experience of a lifetime, request your travel catalogs now.

Beautiful full-color pictures bring the breathtaking sights you'll see to life.

Every day of your trip is described in detail. On each leg of your journey, you know exactly what's in store for you and the meals that are included.

Everything you see described or pictured is included. Unlike some other travel companies, we'll never surprise you with extra charges for "options" you thought were included, such as side trips, shows or special events.

Maps show you the area your journey will cover and the route you will take.

To assist you in planning, you'll find the exact dates or each journey.

Save up to 40% on the cost of doing it "on your own." The guaranteed price per person is clearly given and is all-inclusive, including hotels, the specific number of meals noted, sightseeing, entertainment, even taxes and most gratuities!

Your overnight accommodations are listed for each night of the journey. You can be sure of staying in some of the world's most distinguished hotels and resorts, carefully selected by Tauck for their central location, ambience, service and value.



Request our **FREE** travel catalogs now.

See how Tauck World Discovery can fulfill your greatest travel dreams. After reviewing our catalogs, you may decide to take the next step and reserve your trip of a lifetime. Call now to receive your free 2001 brochures and calendar.

Call 1-888-237-0251

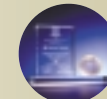
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Call now or mail the attached form to
request a FREE travel catalog, and we'll
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Start planning for the travel
experience of a lifetime.

- Yes**, send me a complete Welcome Pack that includes United States and Canada, Europe and Hawaii brochures.
- Yes**, also include Tauck's Treasures Series brochure—small-ship cruising combined with award-winning exploration of Costa Rica, the Galápagos Islands, Greece, Turkey and the Mediterranean.

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