



## Mark Mazz

82 Quail Run Drive, Deer Park, NY 11729-5633

631.243.2832 home • mazzstudio@gmail.com • www.mazzstudio.com • 631.379.9021 cellular

### Design & Management Profile:

**Supervisory skills:** Demonstrate supervisory, training and leadership expertise. Work with department heads to define needs and delegate staff to meet objectives. Supervision of 5-14 member staff, interview and review of staff and freelancers. Supervision of trafficking, budgets and cost analysis. Ability to integrate new concepts and technology to improve standards and efficiency. • 8 years experience as studio manager • 3 years managing a studio in the direct marketing field • 20 years experience in desktop publishing

**Organizational skills:** Review and direction of diverse service providers for everything from 4/C film, paperstocks, print reps, packaging & design firms, and boutique studios. Planning and supervision of materials for trade shows. Design of physical studios and agency moves. Scheduling and trafficking of workload for high-energy advertising & marketing agencies.

**Art & Production skills:** Veteran in 4/C production for magazines, including foil variants, fifth, and sixth-color press jobs, dye-cuts, pop-ups, and duplex stocks. Eight years experience with direct marketing and posted promotions. Twenty years experience in promotional items including stand-up displays, danglers, counter cards, billboards, posters, jetways, RFID tags, statues, videos, animation style sheets, tee-shirts, calendars, static cling decals, labels, buttons, and package design. Traditional art background, including pastels, oil painting, woodblock printing, & sculpture.

**Server Administrator skills:** Development of server structure and digital work-flow standards for Creative and Pre-Press areas. Development and integration of digital archive systems for simplified access. Consultation for capital improvements and purchasing of studio computer systems, retouching stations, and color-correct light room.

**Cross-platform skills:** InDesign CS4, Photoshop CS4, Illustrator CS4, Acrobat 9, FlightCheck, Microsoft Office 2008, Quark XPress 7, Painter 8, Dreamweaver, Flash, Bar Code Pro (UPC codes), Fontographer (type-creation), Database Management software, OS X, Retrospect, and various 3D and multimedia programs.

### Experience:

*Cosgrove Associates 2/2004–present*

*Senior Designer/Retoucher; Manhattan, NY*

- Work as part of the integrated design and production team on new business. Created 3D artwork of agency's design materials for agency portfolio.
- Introduced Flightcheck software as part of a series of better release procedures. Crafted and streamlined service vendor procedures to expediate quality results under extreme release schedules.
- Created agency templates satisfying clients' expectations and reflecting their guidelines and evolving U.S. postal regulations.
- Highly detailed photo compositions incorporating styled headlines. Compositions of multiple sources requiring high detail silhouettes, fixing light sources, illustration techniques, color correction and addition of a cohesive focus for messaging of piece.

Accounts include: *Chase, Disney, Bank of America, United Airlines, Merrill Lynch, Marriott, Visa, SunTrust, Wells Fargo, Wachovia*

*Wolf Group 7/2002–1/2004*

*Retoucher; Manhattan, NY*

Accounts include: *Scotts, Equal, CIT, Empire State/ I Love NY, AAMCO, British Tourist Authority, Miracle-Gro, New York Botanical Gardens, New School/New York University, Motts, Wales*

### Clients include:

VISA

Chase

Merrill Lynch

United Airlines

Disney

Marriott

E\*Trade

Mead Johnson

KitchenAid

American Express

Bank of America

HotJobs

Sprint

Southwestern Bell

Travelers

GE Financial

Citibank

Philips

Volvo

Nabisco

Kraft

Seagrams

Scott Paper

Sweet'NLow

General Foods

Heinz

Tropicana

Miramax Films

Marvel Enterprises

New Yorker Video

DC Entertainment

Topps Entertainment

UpperDeck

October Films

Tauk World Discovery

Wales Tourist Bureau

---

*Design and Retouching; freelance 9/2001–7/2002*

*Ogilvy Interactive; ADWEEK; Young & Rubicam; Wolf Group*

*Clarion Marketing and Communications 10/1999–8/2001*

*Studio Manager; Manhattan, NY*

- Created server structure and digital work-flow standards for Creative and Pre-Press departments. Created digital archive system and integrated several previous attempts.
- Initiated use of Adobe Acrobat's new technology to distribute PDF files to improve turnaround with clients and off-site account people.
- Foster an environment of growth for staff, and embrace new technologies. Initiated use of PreFlight software to improve the quality of files vendors receive. Initiated training of current staff for high-quality retouching, and creation of digitally composited images.
- Developed tests to quantify skill set of potential employee hires in Pre-press, and Proofreading areas.
- Wrote capital budget plan for Macintosh environment, 2001. Created color corrected light-room and calibrated retouching station. Initiated use of alternative mounting systems to replace unhealthy spray system.

*DC Entertainment/a Warner Brothers company 6/1998–6/1999*

*Design Services Manager; Manhattan, NY*

- Managed the work-flow for the covers and design pages of a line of 80 titles a month. Managed staff of six, and prioritized work-flow in conjunction with the Design, Marketing, Creative Services, Licensing, Licensed Publishing, and Production departments.
- Wrote the technical specifications for DC Comics' approach to computer colored line-art. Consulted with 72 vendors and refined their individual approaches to meet with quality standards. Acted as DC's consultant with color separators on new techniques and solutions to various types of printing.
- Consulted with the Design Director, and Warner Bros MIS on the upgrades and maintenance for the entire DC Comics cross-platform network. Wrote capital budget plan for Mac environment, 1999.
- Project Manager on all slide show presentations to retailers (on which annual sales are based). Worked with the Marketing, and Design departments to create collateral material for the annual convention season which includes 4/c displays, program booklets.
- Designed standards for the department to Flight-check, and proof of all jobs being released to film houses and printers. Trouble-shoot other division's documents for quality and RIPing problems.

*Harris Publications, Inc./Comics & Merchandising 4/1995–5/1998*

*Creative Director; Manhattan, NY*

- Developed corporate identity, corporate logo, and trade dress for covers and updated the publication design for entire line of comics.
- Developed new talent pool of computer colorists and set standards for quality control. Review all computer coloring with editor for storytelling points, and clarity. Sourced and developed blue-line boards and digital techniques for full-bleed artwork.
- Researched, developed and designed all merchandising, and promotional materials, included were: Lithographs, Annual Calendars, Computer Imaging and photo-shoot for model poster; poly-bags and promotional inserts, bound-in reply cards for WIZARD, mini-comic in WIZARD, promotional ash-cans, Promotional Trading cards, Fan Club newsletter & promotional items, Package design for Vampirella statue, Harris Comics Tour Book, Trade show displays, Slide shows for trade events, 4 photo-cover variants, and 4 foil variants, dye-cut covers, all stationary, and office supplies from Fax sheets through packing labels.
- Design all trade and in-house advertising and promotional materials for Harris Comics.
- Developed coloring style guide for Harris Universe, and researched new paper stocks and packaging to increase production values for computer coloring.



*Mark Mazze*

*82 Quail Run Drive*

*Deer Park, NY 11729*

*631.243.2832*

*mazzestudio@gmail.com*

*631.379.9021 cellular*

---

*Education:*

*School of Visual Arts, 1988,  
BFA Illustration Major*

*Web Design I:*

*Page Creation Fundamentals,  
2001; United Digital Artists*

*Flash I: Symbols and Frame  
Animation, 2001;  
United Digital Artists*

---

*References:*

**Joe Campo**

*Vice President –  
Director of Print &  
Production*

*Cosgrove Associates  
(212) 888-7202*

**Chris Noury,**

*Exec Creative Director,  
IMG (646) 201-2250*

**John Sanabria,**

*VP – Studio Director,  
Clarion Marketing  
(914) 273-9517*

**Georg Brewer,**

*Vice President – Design  
& DC Direct Creative  
DC Entertainment  
(212) 636-5990*

**Donald Axleroad,**

*President & Chairman –  
The Food Group  
Advertising & Marketing  
(212) 725-5766*

**Arnold Sawyer,**

*President & Principal –  
Sawyer Studios, Inc.  
(212) 645-4455*